

PACKAGING

CORPORATE DESIGN - GUIDELINE

21. SEPTEMBER 2018



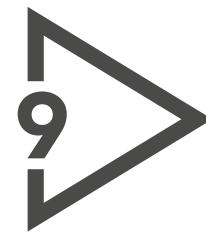
ANTHRACITE-GRAY

PANTONE solid coated	433 C
PANTONE solid uncoated	433 U
RGB	R 60 / G 60 / B 59
Web	#3d3d3c
Euroskala CMYK	C 50 / M 42 / Y 40 / K 80
HKS	HKS 97 K
RAL	RAL 7016 anthracite gray
Grayscale	K 90



ANTHRACITE-GRAY

PANTONE solid coated	433 C
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RGB	R 60 / G 60 / B 59
Web	#3d3d3c
Euroskala CMYK	C 50 / M 42 / Y 40 / K 80
HKS	HKS 97 K
RAL	RAL 7016 anthracite gray
Grayscale	K 90



OLIVE GREEN

PANTONE solid coated	5763 C
PANTONE solid uncoated	575 U
RGB	R 118 / G 127 / B 85
Web	#767f55
Euroskala CMYK	C 55 / M 35 / Y 70 / K 20
HKS	HKS 62 K

ANTHRACITE-GRAY

PANTONE solid coated	433 C
PANTONE solid uncoated	433 U
RGB	R 60 / G 60 / B 59
Web	#3d3d3c
Euroskala CMYK	C 50 / M 42 / Y 40 / K 80
HKS	HKS 97 K
RAL	RAL 7016 anthracite gray
Grayscale	K 90

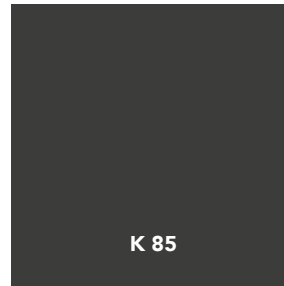
OLIVE GREEN

PANTONE solid coated	5763 C
PANTONE solid uncoated	575 U
RGB	R 118 / G 127 / B 85
Web	#767f55
Euroskala CMYK	C 55 / M 35 / Y 70 / K 20
HKS	HKS 62 K



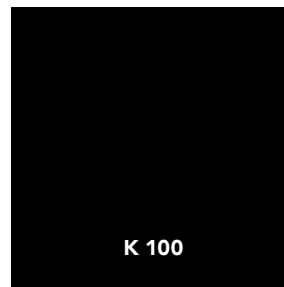
ANTHRACITE-GRAY

PANTONE solid coated	433 C
PANTONE solid uncoated	433 U
RGB	R 60 / G 60 / B 59
Web	#3d3d3c
Euroskala CMYK	C 50 / M 42 / Y 40 / K 80
HKS	HKS 97 K
RAL	RAL 7016 anthracite gray
Grayscale	K 90



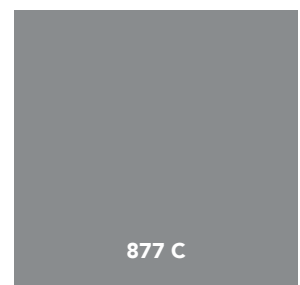
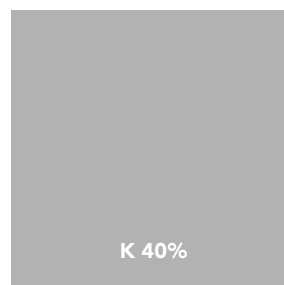
BLACK

PANTONE solid coated	Process Black C
PANTONE solid uncoated	Process Black U
RGB	R 0 / G 0 / B 0
Web	#000000
Euroskala CMYK	C 63 / M 52 / Y 51 / K 100
RAL	9011 graphit black
Grayscale	K 100



SILVER

PANTONE solid coated	877 C
PANTONE solid uncoated	877 U
RGB	R 178 / G 178 / B 178
Web	#b2b2b2
Euroskala CMYK	K 40%
HKS	HKS 99 K
Grayscale	K 40%



Avenir Light

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Avenir Medium

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Avenir Black

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Arial Regular

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMN**OP**QRSTUVWXYZ
0123456789

Arial Bold

abcdefghijklmnopqrstuvwxy
ABCDEFGHIJKLMNOP**QRSTUVWXYZ**
0123456789

PLEASE NOTE

Printed materials

The font Avenir is used as the corporate typeface of DELTA9PACKAGING, using the above mentioned font style for printed materials. Arial Regular is generally used for continuous text. The font size for continuous text - on the basis of a DIN A4 page - is a 9pt font with a line spacing of 12pt. Emphases or subheadings can be set in the Avenir Regular.

Office documents (Word, Excel, Powerpoint or Mail)

The standard font Arial must be used in all Office documents. Other fonts are not possible. The font size for continuous text - on basis of a DIN A4 page - is a 11pt font with a line spacing of 1,15pt.



PACKAGING

THANK YOU

YOUR CONTACT PERSONS

- Frank Zühlke
- Nicolai Eberhart



Front



Back



E-MAIL SIGNATURE

When creating your E-mail signature,
please use the Word template.

Kind regards,
Melanie Strobl




PACKAGING

Melanie Strobl

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 delta9packaging

WWW.DELTA9PACKAGING.COM

PLEASE NOTE! PLEASE USE THE FOLLOWING TEMPLATE WHEN CREATING YOUR OUT OF OFFICE NOTE.

Thank you for your message, which will not be forwarded.
I am currently out of office and will be back on DD.MM.
YYYY. (My e-mails will be read and processed by my col-
leagues).

I will answer your e-mail as quickly as possible after my re-
turn. For urgent matters please contact my colleague xx.
(For urgent matters please don't hesitate to contact me di-
rectly on xxx).

Kind regards,
First name last name